Vigour helps media companies create groundbreaking multiscreen Video interfaces. Our flagship product “Vigour Video” is for distributors of video content who want to provide their users with a more engaging entertainment experience. Unlike existing front-end solutions Vigour Video intuitively combines multiple screens and changes the roles of connected devices based on the context of the user.

CONTEXTUAL MULTISCREEN

Vigour changes the digital entertainment experience across all screens using a concept we call ‘contextual multiscreen’. Today, content has become available through a myriad of platforms, but ‘multiscreen’ has not really gone beyond ‘being accessible through multiple screens’. We revolutionise content consumption by connecting the devices users have in their homes already and treating multiple screens as a single ‘canvas’. Vigour Video’ addresses the needs of a new generation of users demanding their entertainment service to be more engaging, intuitive and appealing.
USER EXPERIENCE HIGHLIGHTS

ALL SCREENS
Vigour Video is device agnostic and brings your service to virtually any platform - either through native apps or in the browser.

CONTEXT BASED
Devices take on different roles based on their context of use. A mobile device automatically transforms from a regular interface into a remote controller or second screen when connected to a larger screen.

INSTANT PAIRING
Vigour Video detects available devices and connects their interfaces over the cloud, allowing your customers to extend their content experience.

MORE ENGAGING
Use multiscreen situations to provide additional content or deliver social, advertising and shopping experiences without cluttering the main screen.
THE VIGOUR PLATFORM

Vigour Video runs on a unique technology platform. Unlike most of our competitors, we use the latest web technologies and target any connected device from a single codebase (TV, mobile, web, set-top boxes, consoles etc.). To enable a native performance and experience for each platform, we developed a front-end technology that was designed for multiscreen interaction from its very core. Different devices are seamlessly connected to each other through our light-weight cloud service. Our platform pushes regular updates to let you benefit from constant improvements in performance and the addition of new platforms.

SUPPORTED DEVICES/PLATFORMS

One of the key benefits of the Vigour Platform is targeting any internet-connected screen from a single codebase. That means that your apps run on a wide variety of native platforms without the costs and complexity normally associated with the operation of multi-platform applications. As the fragmented ecosystem of browsers and operating systems keeps evolving we continuously implement updates to our existing portfolio of supported platforms and add new platforms on a regular basis.

Phones
iOS 7+, Android 4.3, Windows Mobile 8.1+

Tablets
iOS 7+, Android 4.3, Windows 8.1+, Kindle Fire

Web browsers
Safari, Chrome, Firefox, Internet Explorer 9+, Opera

Smart TV’s
Samsung May 2013+ models, LG Jan 2014+ models (WebOS 1.4)

Game Consoles
Xbox One, Playstation 4 (expected 2015)

Other
Chromecast, Airplay, DIAL Protocol (iWatch & Roku expected 2015)
TECHNOLOGY STACK AND INTEGRATION

Vigour Video provides a complete front-end including native clients for all devices and the use of the Vigour Cloud to facilitate cross-device connectivity. Vigour is backend agnostic and is fully integrated with existing play-out infrastructure or infrastructure components of third parties. While Vigour typically integrates with our customers’ existing backend we can provide missing components through partners on request. Integration of our apps with infrastructure is always done at or below cost.

Your infrastructure

| - Payment | - CDN |
| - User mgt. | - CMS |
| - DRM | - Ad delivery |

- holds license rights to content
- runs backend for content mgt. & delivery
- owns consumer relation / subscriptions
- owns & builds the brand / service

VIGOUR:
- messaging (web socket data synching)
- room system (pairing devices)
- case system (contextual device behaviours)
- scaling cloud system (hubs)
- data scraper (lightweight traffic)
- HTML5 client (for web) & wrappers (for native apps)

CONSUMER:
- owns and combines devices
- subscribes to ISP
- subscribes to or buys desired content

LAUNCHING YOUR NEXT GENERATION ENTERTAINMENT SERVICE

The implementation and launch of a Vigour Video based video service can be completed within 3-6 months. There’s no need to change your existing play-out infrastructure - Vigour Video is built to easily integrate with your existing assets. Do you want to learn more about Vigour Video and launch your own cutting edge entertainment service? Contact us for a live-demo at contact@vigour.io.